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INNOVO Profitable Net Zero Alliance

The INNOVO Profitable Net Zero Alliance enables companies with large carbon footprints to reduce their own carbon emissions and those of their suppliers at no cost to them. Four industry leaders founded the Alliance — INNOVO – Profitable Net Zero, ESS, ARCO, and Corpus Christi Regional Economic Development Corporation — in a unified effort to revolutionize the planetary impact if INNOVO's profitable clean technologies to counter global greenhouse gas.

The Alliance is advancing toward delivery of its first regenerative infrastructure projects, supported by the formal engagement of ARCO's waste-to-value (W2V) and bio-farm specialists.

From inception, the Alliance has been built around a shared vision: to design and deliver fully integrated, net-zero-ready infrastructure that combines onsite generation with carbon capture and bioconversion.

ARCO's dedicated W2V experts are now actively involved, as the alliance strengthens its ability to deliver on that vision. Patrick Hidder, VP of ARCO's Green Infrastructure Team said "Bringing bio-farm and waste-to-value capabilities into focus is essential to realizing truly circular infrastructure. It allows us to help clients rethink what's possible: transforming waste into value, emissions into inputs, and facilities into regenerative systems."

The Alliance is currently pursuing rubber and plastic recycling projects with potential sites under consideration in Las Vegas, NV and Corpus Christi, TX. Conversations with regional economic development councils are progressing, reinforcing the viability of near-term deployment. CCREDC continues to play a vital role in supporting regional collaboration, helping align public-private initiatives that drive sustainable innovation and investment.

With technical alignment, delivery partners, and regional support in place, the alliance is now poised to move from concept to construction, delivering infrastructure that is profitable, scalable, and regenerative by design.

To learn more about the Profitable Net Zero Alliance, visit <https://INNOVO-net-zero.com/>

UN Global Plastics Treaty



The UN Global Plastics Treaty negotiations reconvened in Geneva from August 5-14, 2025, for INC-5.2, the final meeting of the fifth session, but failed to reach a formal agreement.

The talks aimed to finalize a legally binding international instrument to end plastic pollution across the entire plastic lifecycle, but the US and other major plastic-producing nations clashed with more ambitious countries like Australia over key issues, particularly the extent of the treaty's scope and the inclusion of binding caps on plastic production. A future resumed meeting is now necessary to attempt to conclude the negotiations.

Key Aspects of the Negotiations

- **Objective:** To develop a comprehensive, legally binding international instrument covering the full life cycle of plastics, from design to disposal and waste management.
- **Goal:** To address plastic pollution, including in the marine environment.

Outcomes of the 2025 Geneva Meeting (INC-5.2)

- **No Formal Agreement:**
The talks concluded without a formal decision or agreement on the treaty text.

- ***Disagreement on Production Caps:***
The primary point of contention was the scope of the treaty, with the United States urging countries to reject limits on plastic production, placing it in direct opposition to the High Ambition Coalition, which supports binding caps.
- ***Continued Need for a Diplomatic Conference:***
The failure to conclude the treaty means it has not yet been forwarded for a diplomatic conference for official adoption.

What's Next?

- ***Resumed Meeting:***
The negotiations were not concluded and will require a future, resumed meeting of the Intergovernmental Negotiating Committee (INC).

Interesting Reading:

Spain Sees Highest Wildfire Emissions Since 2003 As Iberian Peninsula Burns
https://earth.org/spain-sees-highest-wildfire-emissions-since-2003-as-iberian-peninsula-burns/?mc_cid=868bcd18ee&mc_eid=8c897d702f